



FOR IMMEDIATE RELEASE

**GestureWorks 1.5 Extends Multitouch Authoring to Flash and Flex:  
Works with Over 30 PC Tablets, All-in-One PCs, and Displays**

CORRALES, New Mexico (April 6, 2010) Ideum has announced the release of GestureWorks 1.5, the most advanced way to author multitouch applications.

GestureWorks extends Flash and Flex with over 20 built-in gestures, an open source gesture library, continuous transitional and concurrent gesturing, and more. With support for over 30 multitouch devices, GestureWorks opens up a variety of new possibilities for advanced application development.

"There are a dozen 'iPad-like' devices slated to be released this year from large companies like HP and Dell as well as start-ups like the JooJoo tablet. With the right hardware, Flash can compete with the iPad. GestureWorks provides the missing link: full multitouch support and ease of authoring," says Jim Spadaccini, Director of Ideum, the parent company of GestureWorks.

GestureWorks maintains a list of supported hardware on its site. Along with supported tablets and notebooks, a number of all-in-one PCs and displays are also listed. GestureWorks for Adobe Flash and Flex has optimized drivers to directly interface with the touch recognition system in any multitouch-enabled Windows 7 system.

With established multitouch gesture support, authoring in GestureWorks is much easier than other development methods. Its innovative open source gesture library allows developers to create their own custom gestures and extend the capabilities of the product.

An important feature is the support for continuous transitional and concurrent gesturing. This allows developers to easily apply multiple gestures to objects, making applications both more intuitive and more interactive.

Support for both Flash and Flex is bundled into GestureWorks. Commercial pricing starts at \$249, educational pricing starts at \$99.

Ideum is a leader in multitouch technology and is the developer of MT-50 Multitouch Table. Ideum was founded in 1999 and has developed custom software and installations for Apple, Adobe, California Science Center, Computer History Museum, The Exploratorium, The Getty, NASA, National Baseball Hall of Fame, National Park Service, The Royal British Columbia Museum, The Tech Museum of Innovation, Vancouver Aquarium and many others.

Ideum's work has appeared in Engadget, Mashable, SlashGear, Gizmodo and many technology blogs.

To learn more about GestureWorks, visit: [www.gestureworks.com](http://www.gestureworks.com)

To learn more about Ideum, visit: [www.ideum.com](http://www.ideum.com).

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### **Images and Video**

Images of the GestureWorks packaging, gesture illustrations + poster, and images of applications can be found at:

<http://www.flickr.com/photos/ideum/sets/72157623776763766/>

### **On YouTube:**

<http://www.youtube.com/user/multitouchexhibits>